



SVP DENVER

SVP Denver is a nonprofit who serves as a vital connector between local change-makers across the Denver metro area and beyond.

OBJECTIVES

SVP Denver identified the need to support Black social mission organization leaders who face challenges due to underfunding and lack of support, hindering sustainability and operations.

SOLUTIONS

Working Within supported SVP Denver by leading a series of impactful workshops focused on social impact business planning, aimed at increasing sustainability and providing access to funding and resources for Black leaders' emerging social enterprises. Working Within also developed a comprehensive program plan consisting of five sessions covering mission alignment, understanding target audiences, differentiation, financial planning, and pitching, tailored to address the specific needs of Black leaders and their organizations.

At a Glance

Challenges

- Identified the need to support Black social mission organization leaders who face challenges

Solutions

- Strengthened the capacity of Black social mission organization leaders by providing them with practical tools, knowledge, and networks essential for sustainability.
- Facilitated access to funding opportunities and resources crucial for the growth and success of Black-led enterprises.
- Empowered Black leaders to articulate their mission, understand their target audiences, differentiate their offerings, develop robust financial plans, and effectively pitch their social impact businesses.

Highlights

Provided targeted support and resources to address the unique challenges faced by Black social mission organization leaders, including underfunding and lack of support.

Fostered a supportive and inclusive learning environment conducive to collaboration, networking, and shared learning among participants.

Enabled Black leaders to develop actionable strategies and plans to drive the growth and sustainability of their social enterprises, contributing to positive social impact and community development.

Demonstrated the importance of targeted interventions and support tailored to address the specific needs and challenges faced by marginalized communities in the social impact sector.