



# Working Within

a community consulting firm

Past  
Client



## PROJECT VOYCE

Project VOYCE empowers students to ensure youth voices influence educational decisions.

### OBJECTIVES

To support Project VOYCE in managing leadership transitions, improving fundraising efforts, and enhancing staff communication, Working Within developed and implemented comprehensive strategies. These efforts aimed to streamline operations, establish effective fundraising systems, and equip staff with the tools and training needed to represent the organization effectively.

### SOLUTIONS

Working Within addressed Project VOYCE's challenges by organizing an End of Year Retreat to facilitate a smooth leadership transition and developing a Logic Model for strategic planning. They introduced a Grant Management System, including a Grant Tracker and Grant Prospectus, to establish a structured approach to fundraising. Additionally, they created an Elevator Pitch, Value Proposition, and Pitch Deck to foster a shared language among staff, complemented by comprehensive communication training to empower staff as effective ambassadors of the organization.

### At a Glance

#### Challenges

- Leadership transition
- Lack of a system for fundraising
- Need for a shared language to equip staff as ambassadors

#### Solutions

- Organized an End of Year Retreat, developed a Logic Model, and facilitated Strategic Planning Sessions with templates.
- Implemented a Grant Management System, developed a Grant Tracker, and created a Grant Prospectus.
- Created an Elevator Pitch, Value Proposition, and Pitch Deck, and provided Comms Training.

### Highlights

**1**

Leadership retreat executed successfully.

**\$166k**

Raised for program sustainability.

**100%**

Grant Management System Established

**5+**

New Communication Tools Created



*"The support you have provided has been immeasurable and I can't thank you enough."*

**Keri Smith**

Chief Operations Officer